



amsterdam
business



2 DECEMBER 2015

ASSOCHAM Kick Off and India Symposium 2015

Theme: Make in India

ASSOCHAM largest knowledge chamber commerce of India has decided to set up its base in Europe. The kick off event to inaugurate will take place on 2 December 2015.

Kick off event will be part of the India Symposium 2015. The main theme of India Symposium 2015 is Make in India. ASSOCHAM in joint co-operation with Europe India Chamber of Commerce, City of Amsterdam and the Cobra Museum is pleased to invite you to this event. After the symposium there will be the opportunity to enjoy drinks and Indian snacks.

We have arranged speakers with experience and knowledge from both India & the Netherlands to be present at the India Symposium scheduled on **2 December 2015** from **16:00 to 19:45 hours** at the **Cobra Museum in Amstelveen**.



We would be delighted to have you with us for this symposium followed by drinks.

Attendance at this event is by invitation only.

RSVP: info@eiccnetherlands.com by 25 November 2015

Below is the detailed agenda for the symposium.

Our Partners :

**ROTTERDAM
PARTNERS**

HVK Stevens
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AGENDA FOR THE SYMPOSIUM

Date : 2 December 2015

Venue : Cobra Museum in Amstelveen

Time	Event
16:00-16:30	Registration/coffee + opportunity to see Museum exhibits
16:30-16:35	Introduction & welcome <i>Dr. Vikas Chaturvedi (Founding Secretary General ASSOCHAM Netherlands and Director Europe India Chamber of Commerce)</i>
	Session I: Current Business Environment & Opportunities <i>Moderator: Mr. Job Glas (Head of NBSO Ahmedabad)</i>
16.35-16.55	Start-up environment in India: opportunities, funding options, tax regulations & sharing experiences <i>Mr. Peyoush Datta (co-founder FUGA and Piyatto) & Mr. Jeroen Kerhof (owner Brightness Group)</i>
16.55-17.10	Current business environment & opportunities in the Netherlands <i>Speaker from the Netherlands' Ministry of Foreign/Economic Affairs</i>
17.10-17.25	Looking ahead business opportunities in the Netherlands 2016 <i>Mr. Ronald Batstra (Head of International Desks, Rabobank International)</i>
17.25-17.30	Questions from the Audience
17.30-17.50	<i>Coffee Break</i>
	Session II: ASSOCHAM Kick Off <i>Moderator: Dr. Vikas Chaturvedi</i>
17.50-17.55	Introduction & welcome of keynote speakers <i>Ms. Mirjam van 't Veld (Mayor of Amstelveen)</i>
17.55-18.00	Lighting of Lamp Ceremony & Official Launch of ASSOCHAM
18.00-18.05	Keynote Address by Mr. Eberhard van der Laan (Mayor of Amsterdam)
18.05-18.10	Keynote Address by H.E. Mr. J.S. Mukul (Indian Ambassador to the Netherlands)
	Session III: Make in India <i>Moderator: Ms. Prachee van Brandenburg (EICC boardmember)</i>
18.10-18.30	"Make in India" address by Mr. D.S. Rawat (Chairman/Secretary General ASSOCHAM India)
18.30-18.50	Next step - Made in Holland works together with Make in India? <i>By Mr. Eric F C Niehe (former Netherlands Ambassador to India)</i>
18.50-19.00	Questions from the Audience & Wrap up
19.00-19.45	<i>Drinks and Indian snacks</i>